



## Community Futures Development Corporation

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of North & Central Hastings and South Algonquin

# Youth Business Marketing Grant Application

### **Purpose of the Youth Business Grant**

The purpose of the grant is to strengthen the communities' economic future by providing support to young entrepreneurs starting businesses in our region. Funding will provide one on one professional strategic marketing advice between the business owner and CFDC hired digital marketing professional.

### **Funding Available:**

Each approved business will receive services of up to \$500 in value where the CFDC will be invoiced and will pay the digital marketing professional directly.

### **Eligible Applicants**

- Must be a youth entrepreneur between the ages of 18-39.
- Must be a legal, duly registered small or medium sized business that is located in the service area of the CFDC of North & Central Hastings and South Algonquin.
- Must be a start up business operating less than a year.
- Must be interested in developing and implementing a marketing strategy for their business.

### **Project Outcomes:**

Business will be provided with the guidance and support of an industry professional to increase sales and brand awareness. Clients will develop a customized marketing strategy and content creation plan. Clients will also learn about short-form videos, AI tools, branding, and website best practices. Note that the consultations will be tailored to each business's current stage and goals.

### **Application Requirements**

- Completed and signed application
- Copy of business registration
- Verification of age



**Community Futures Development Corporation**  
of North & Central Hastings and South Algonquin

Business / Company Name	
Address	
Business Owner(s) Name	
Phone Number	
Email	
Date Business Started	

**Brief Description of the Business:**

**Description of current marketing efforts (if any) and future marketing goals:**



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### of North & Central Hastings and South Algonquin

#### Authorization and Certification

I certify that Community Futures Development Corporation of North & Central Hastings and South Algonquin hereinafter referred to as the CFDC that:

(a) The Applicant has been notified and consents to the funder collecting, using retaining and disclosing information contained in this application for the limited purpose of determining eligibility for funding as required by law and by the CFDC. I understand that the CFDC will handle personal information in strict confidence in accordance with PIPEDA. This information may be shared with FedDev Ontario for the purposes of assessing project eligibility.

(b) The information contained in this application is true and complete in all respects. If the CFDC discovers that the application contains a material misrepresentation, this application will be deemed to be withdrawn immediately by the Applicant.

(c) The Applicant agrees to provide any additional information that the CFDC may reasonably require for purposes of assessing this application.

(d) As part of its project assessment process, the CFDC requires that all projects conform with the Government of Canada's Impact Assessment Act.

(e) The Applicant acknowledges that they are not aware of any violation with respects to conflict of interest with this application. The applicant further confirms that they have not engaged the services of a lobbyist for the advancement of this application.

(f) The Applicant warrants that they are in good standing with Revenue Canada, Municipalities, other government ministries / agencies and CFDC.

(g) The Applicant confirms that acknowledges that any approved project will be the subject of public announcements.

I(we) have read and understand this application and guidelines and will submit the required information with this proposal and confirm that the applicant is between the age of 18-39

I(we) understand incomplete applications will be deemed ineligible.

The undersigned certifies that all the information provided to CFDC in support of this application, is true and complete and undertakes to provide any further information that may be required for CFDC to render a decision in a timely manner.

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Owner Signature:

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Date: